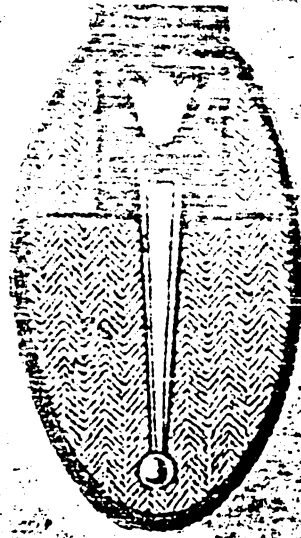


1920'S CATALOG  
THE JOHN HOLLAND COMPANY

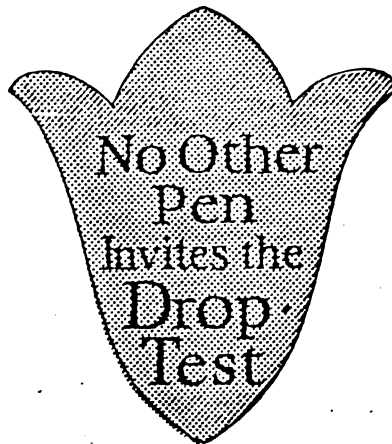


# JOHN HOLLAND

**FOUNTAIN PENS  
AND PENCILS**  
FOR SERVICE

# JOHN HOLLAND

## FOUNTAIN PENS AND PENCILS FOR SERVICE



*John Holland*  
CATALOGUE No. 130

THE JOHN HOLLAND GOLD PEN CO.  
Main Office and Factory  
CINCINNATI, OHIO, U. S. A.

# JOHN HOLLAND FOUNDER



THE honored name of the late John Holland, pioneer pen maker, will be forever linked with the fountain pen as inseparably as is the late Alexander Graham Bell with the telephone. During the first year of the administration of William Harrison, ninth President of the United States, the company, which for three-quarters of a century has borne the name of John Holland, made and marketed America's FIRST GOLD PEN.

What is undoubtedly the oldest gold pen in actual use in America today, purchased in 1841 by the great grandfather of its present owner, was made by this company during the first year of its existence. It was recently our privilege to write with this pen, and although it has seen eighty-five years of use, the smoothness of its glide and its writing ease give no evidence of age or wear.

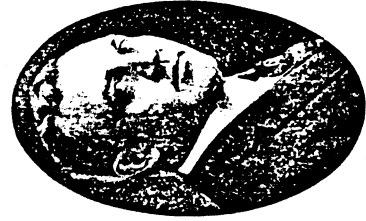
## America's First Fountain Pen a John Holland

ALERT to the need for a writing instrument that combined an "inkwell" and a "writing point" in a single unit, John Holland began his experiments in the fifties.

In later years John Holland learned of others who had sought, during his years of experiment, to create a satisfactory fountain pen, but we have no record of any fountain pen having been offered for sale to the public prior to the John Holland Fountain Pen.

To the best of our knowledge, America's first commercial fountain pen was a John Holland.

Before Goodyear's invention of hard rubber, John Holland barrels and parts were made of gold. No other material available offered equal resistance to the action of ink. In 1869, The John Holland Gold Pen Company again pioneered in the manufacture and sale of fountain Pens with hard rubber barrels and parts.



ROBERT O. HOLLAND  
President



JOHN A. HOLLAND  
Secretary and Treasurer

*No Finer Quality Than John Holland  
Fountain Pens Today*

During the past half century the John Holland laboratory has lost no opportunity for testing new materials and new processes that would in any way enhance the quality of John Holland Fountain Pens and gold nibs. With a record of service and satisfaction behind them that no other pen in America can equal, John Holland Fountain Pens offer the greatest value obtainable today. Every John Holland Pen, before it leaves the factory, is personally inspected and tested by a member of the John Holland family.

The John Holland Drop-Test Jewel Fountain Pen admirably illustrates the manner in which the ideals

JOHN  
HOLLAND  
FOUNTAIN  
PENS HAVE  
STOOD THE  
TEST AND  
ARE THE  
BEST

and aims of the founder of this company are being carefully carried out by his sons. It is today the only fountain pen on the market which invites the public to test its quality by dropping it six feet point down on any hardwood floor.

Not only is the famous Jewel Nib of the Drop-Test Pen guaranteed unconditionally, but also all other parts excepting the rubber sac. The barrel and cap are indestructible. It is not possible at any price to sell a better Fountain Pen than the John Holland Drop-Test Jewel.

*A Pen For Every Need*

In this catalog we offer you a selection of Fountain Pens, Mechanical Pencils and Gold Nibs that is unsurpassed. For every purpose there is a John Holland writing instrument at the right price.

*Finest Quality Gold Nibs*

The heart of the Fountain Pen is its nibs. And in the manufacture of Gold Nibs the fountain pen industry affords no skill, experience or success equal to that of The John Holland Gold Pen Company. Even before the popularity of the Fountain Pen, John Holland Gold Nibs were used throughout the world. They are today the world's standard of quality.

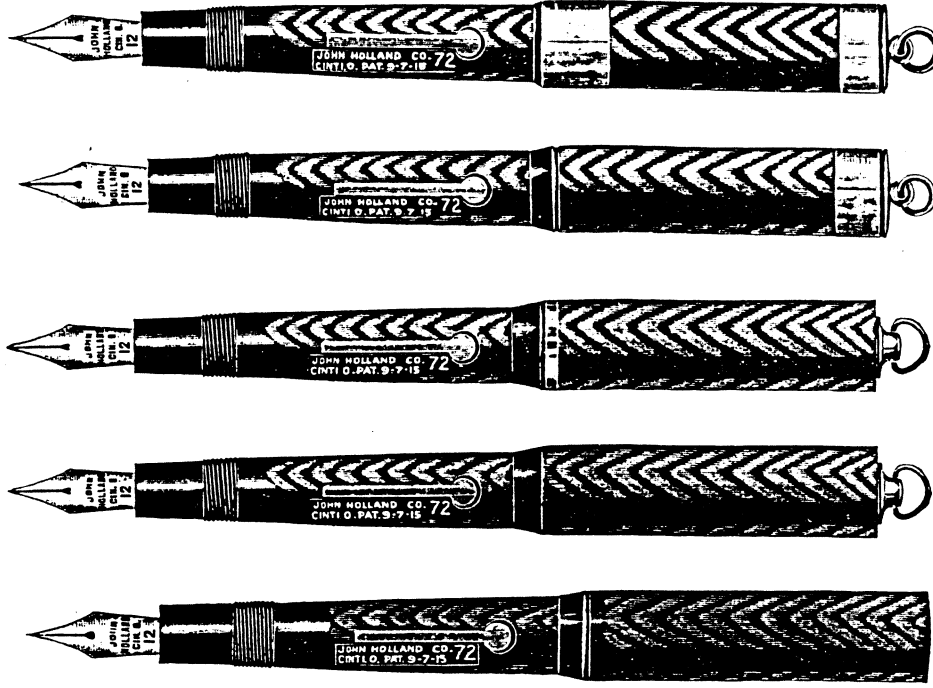
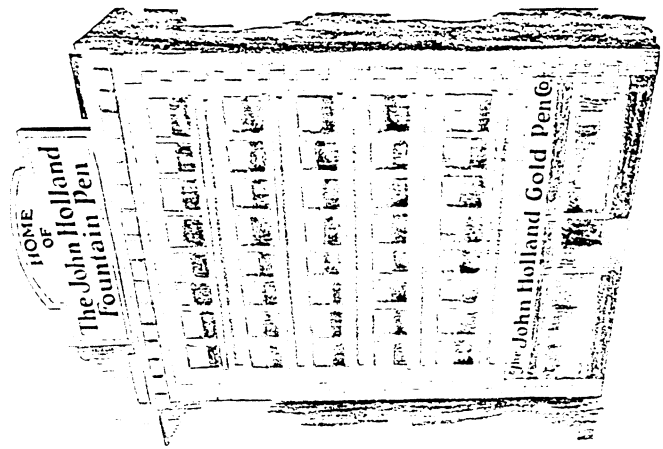
*John Holland Fountain Pens Nationally  
Advertised*

The John Holland Drop-Test Jewel Fountain Pen is featured today in National Advertising. In a list of National Magazines, headed by The Saturday Evening Post, the John Holland sales message is carried to the homes of every community. We are familiarizing the outstanding merits of John Holland Fountain Pens.

*Selling Helps That Sell Pens*

John Holland dealers are provided, free of charge, with a generous supply of local sales material which enables them to tie up effectively with our National Advertising. In addition, the beauty of John Holland gift boxes lends an air of distinction and attractiveness to your display of both John Holland Fountain Pens, and Pen and Pencil Sets.

The John Holland Factory and Main Sales Offices are located at 127-129 East Fourth Street, Cincinnati, Ohio.



72-V  
Gold Filled  
Lever  
\$2.50

V-72-R  
Gold Filled  
Ring  
and  
Lever  
\$2.75

72-B-R  
Gold Filled  
Band,  
Ring  
and  
Lever  
\$3.00

72-W  
Gold Filled  
Mounting  
and  
Lever  
\$3.50

W-72-A  
Gold Filled  
Mountings  
and  
Lever  
\$4.50

Black Ribbon Guards to Match Pen, \$1.00

Illustrations  
Actual Size

SHORT  
VEST  
POCKET  
PENS

No Other  
Fountain  
Pens  
Drop  
Top  
Lever



C-78-B  
\$8.00  
Gold Filled Band, Clip and Lever



C-77-B  
\$7.00  
Gold Filled Band, Clip and Lever



C-76-B  
\$6.00  
Gold Filled Band, Clip and Lever



C-75-B  
\$5.00  
Gold Filled Band, Clip and Lever



C-74-B  
\$4.50  
Gold Filled Band, Clip and Lever



C-73-B  
\$4.00  
Gold Filled Band, Clip and Lever



C-72-B  
\$3.00  
Gold Filled Band, Clip and Lever



C-72  
\$2.75  
Gold Filled Clip and Lever



C-74-VB  
\$4.50  
Gold Filled Band, Clip and Lever

LONG SELF FILLING FOUNTAIN PENS

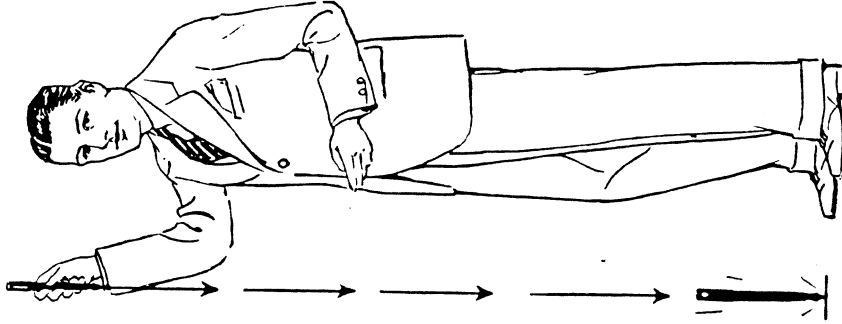
LONG SELF FILLING FOUNTAIN PENS

Actual Size Illustrations

Actual Size Illustrations

# No Other Pen Invites This Test

The supreme test of quality, of endurance and of perfect workmanship is the DROP TEST.



## DROP THE JEWEL

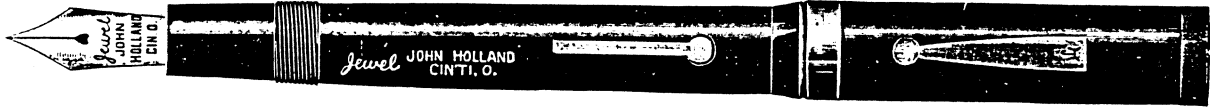
Six feet—  
Point Down

on any hardwood floor. Then pick it up and write with it as perfectly as before.

Behind the John Holland Drop Test Jewel Nib stands 85 years of skill and experience in the making of pen points—85 years of success. It is the MASTERPIECE of America's foremost pen experts.

No Nib costs more to make. Fashioned of extra-heavy 14 Kt. gold, every Nib is tipped with genuine Osmium Iridium, costing hundreds of dollars for a single ounce. Each Nib is personally inspected and tested by one of John Holland's Sons.

It is not possible to sell, at any price, a better pen than the John Holland Drop Test Jewel.



6-C—Jewel \$7.00



C-75-A \$6.00  
Gold Filled Band, Clip and Lever



C-74-A \$5.00  
Gold Filled Band, Clip and Lever



C-73-C \$5.00  
Gold Filled Band, Clip and Lever

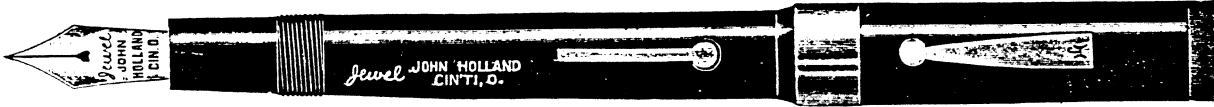






C-72-A \$3.75  
Gold Filled Band, Clip and Lever

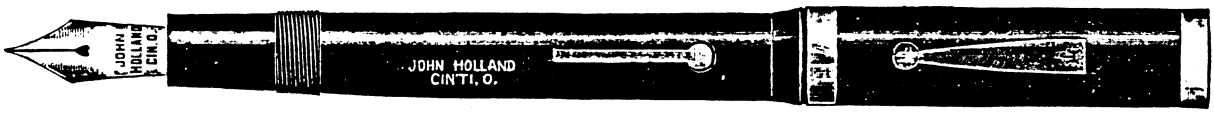


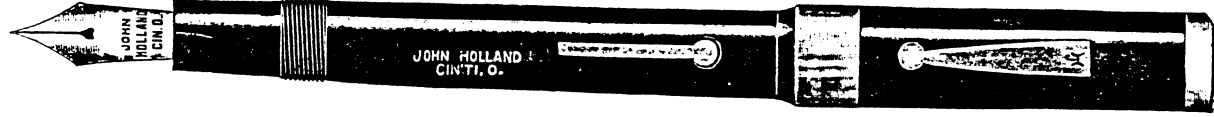
Illustrations Actual Size

LONG SELF FILLING FOUNTAIN PENS WITH WIDE BANDS

**JEWEL  
RED TOP  
DROP TEST  
FOUNTAIN  
PENS  
WITH BANDS**

	6-A-C—Jewel Gold Filled Band, Clip and Lever \$12.00 14-kt. Solid Gold Band
	3-R—Jewel Gold Filled Band, Ring and Lever \$5.00
	3-A-R—Jewel Gold Filled Band, Ring and Lever \$8.00 14-kt. Solid Gold Band
	2-A-3-R—Jewel Gold Filled Bands and Shield \$10.00 14-kt. Solid Gold Bands and Shield
	2-A-6-C—Jewel Gold Filled Bands and Shield \$9.00 14-kt. Solid Gold Bands and Shield

Ribbon Guards to Match, \$1.00

	6-C—G Gold Filled Clip, Band and Lever \$6.00
	3-R—G Gold Filled Ring, Band and Lever \$5.00
	3-A-R—G Gold Filled Ring, Band and Lever \$6.00
	6-A-C—G Gold Filled Clip, Band and Lever \$7.00

**FOUNTAIN  
PENS  
EXTRA  
FINE  
POINTS**





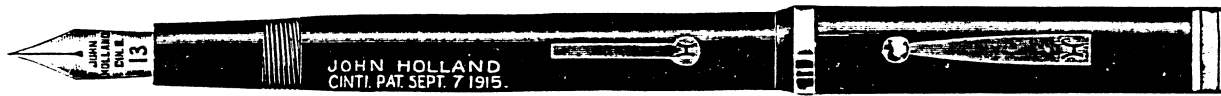
Chic DeLuxe Fountain Pen and Guard in gift box. Complete, \$5.00.



Chic \$3.50  
White or Green Ends  
Black Guard to Match \$1.00

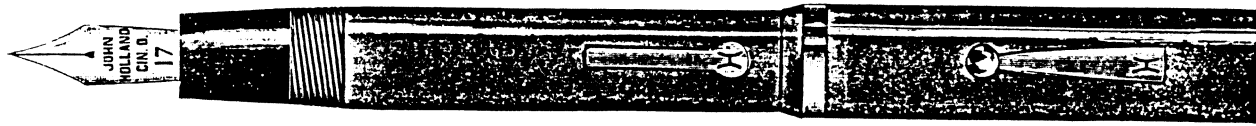
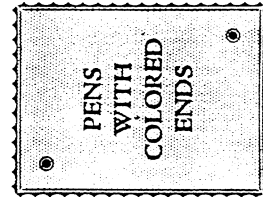


82-R \$4.00  
Combination Colored Ends  
Black Guard to Match \$1.00

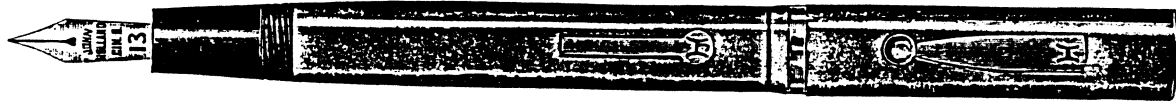


83-C \$5.00  
Combination Colored Ends

Illustrations Actual Size



7-C—Coral \$7.00  
Gold Filled Band, Clip and Lever



3-C—Coral \$5.00  
Gold Filled Band, Clip and Lever

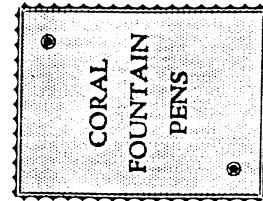


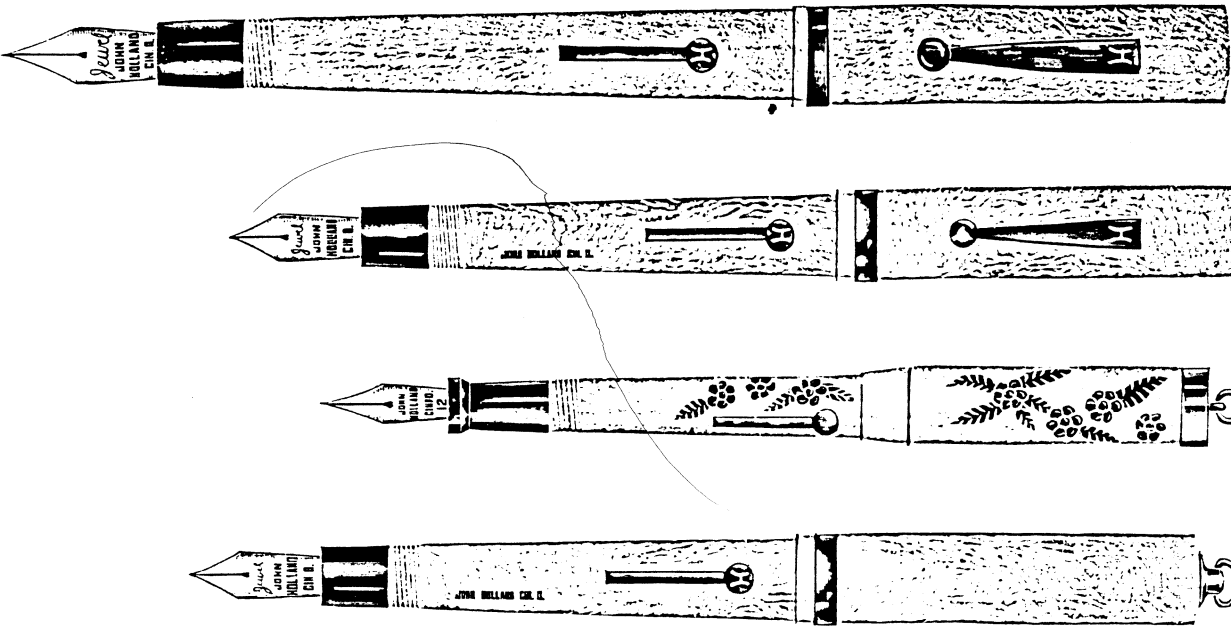
2-R—Coral H. P. \$5.00  
Gold Filled Ring and Lever  
Coral Guard to Match \$1.00



2-R—Coral \$4.00  
Gold Filled Band, Ring and Lever  
Coral Guard to Match \$1.00

Illustrations Actual Size





3-R—Jade \$1.00  
 Gold Filled Band,  
 Ring and Lever  
 Green Guard to  
 Match \$1.00

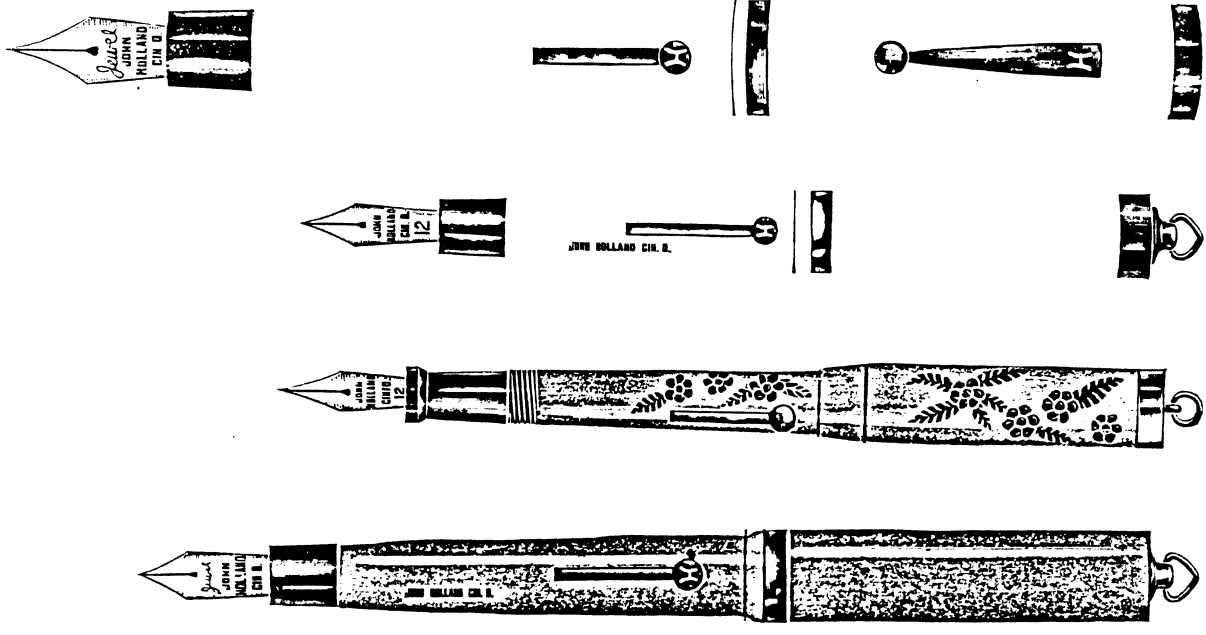
2-R—Green H. P. \$1.00  
 Gold Filled Ring  
 and Lever  
 Green Guard to  
 Match \$1.00

3-C—Jade \$5.00  
 Gold Filled Band,  
 Clip and Lever

7-C—Jade \$7.00  
 Gold Filled Band,  
 Clip and Lever

Illustrations  
 Actual Size

**JADE GREEN  
 FOUNTAIN  
 PENS**



2-R—Blue \$4.00  
 Gold Filled Ring  
 and Lever  
 Blue Guard to  
 Match \$1.00

Blue H. P. \$5.00  
 Blue Guard to  
 Match \$1.00

2-R—Ivory \$4.00  
 Gold Filled Ring  
 and Lever  
 Guard to  
 Match \$1.00

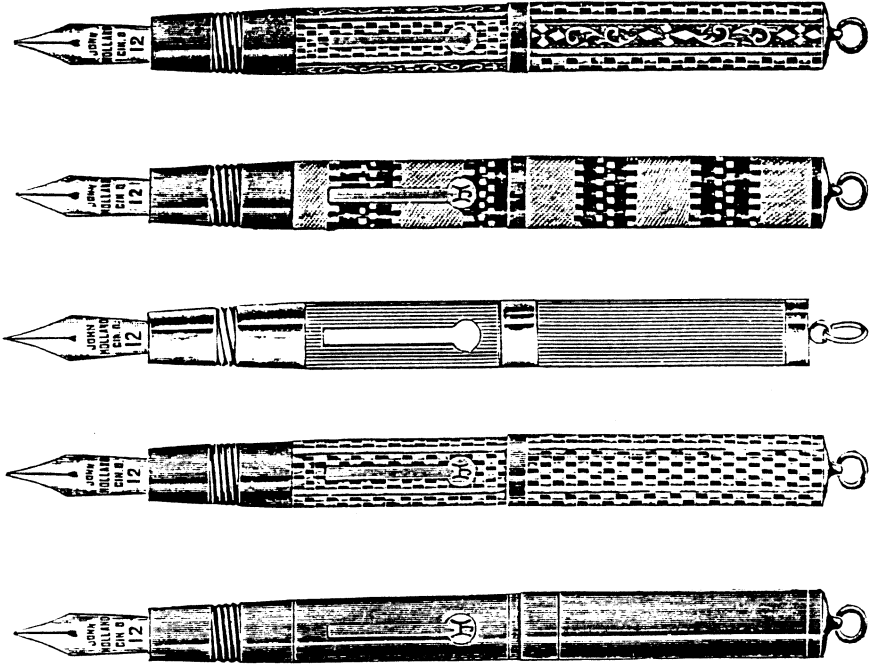
7-C—Ivory \$7.00  
 Gold Filled  
 Clip and Lever  
 Guard \$1.00

Illustrations  
 Actual Size

**BLUE AND  
 IVORY  
 FOUNTAIN  
 PENS**



All Metal Fountain Pens come packed in gift boxes, leatherette, gold striped, velvet lined.



- 2-R Plain Gold Filled 14-kt. Solid Gold \$20.00
- 52-R Checker Gold Filled \$5.00
- 52-R Checker Gold Filled \$5.00
- 32-R Straight Line Gold Filled \$7.00
- 62-R Moire Gold Filled \$3.00
- 72-R Checker Engraved Panel, Gold Filled \$10.00

Fancy Yellow and Black Guards to match above Pens, \$1.00

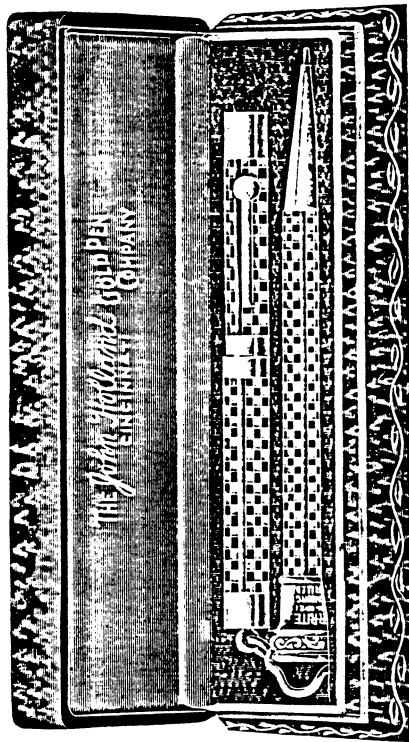
SHORT ALL-METAL RING TOP FOUNTAIN PENS



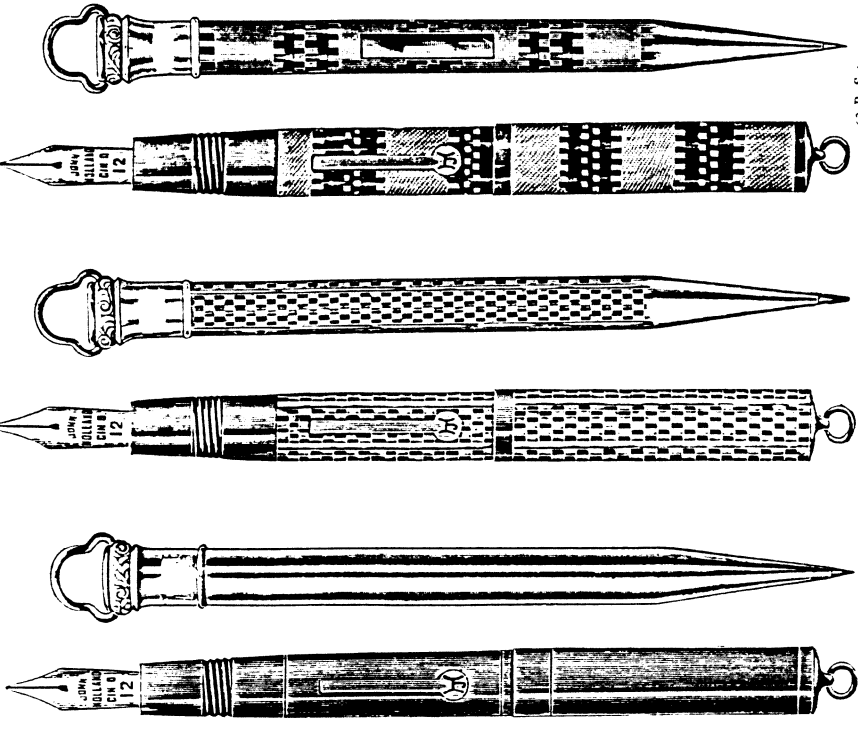
- 2-C Plain Gold Filled 14-kt. Solid Gold \$27.50
- 52-C Checker Gold Filled \$6.00
- 32-C Straight Line Gold Filled \$8.00
- 62-C Moire Gold Filled 14-kt. Solid Gold \$9.00
- 72-C Checker Engraved Panel, Gold Filled \$11.00

Illustrations Actual Size

LONG ALL-METAL FOUNTAIN PENS WITH CLIP



Combination Writing Sets come packed in gift boxes, leatherette, gold striped, velvet lined.



2-R Set \$7.50 Plain Gold Filled

52-R Set \$8.00 Checker Gold Filled

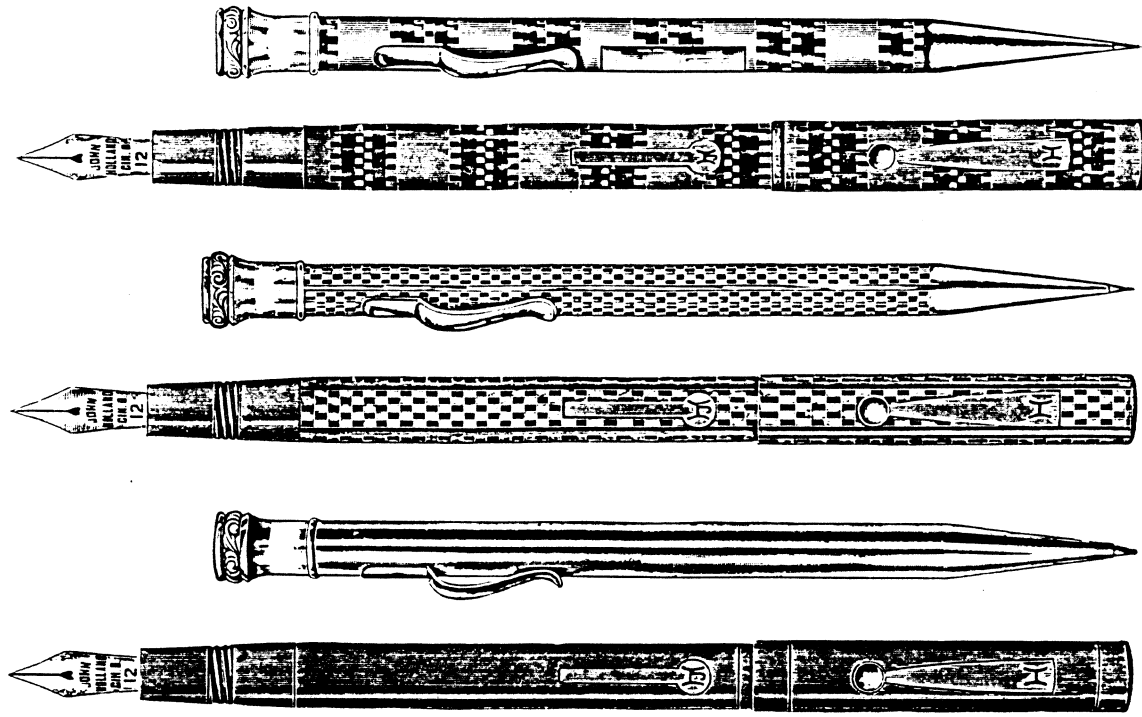
62-R Set \$12.00 Moire Gold Filled

62-C Set \$13.00 Moire Gold Filled

Fancy Yellow and Black Guards to match above Pens, \$1.00

Illustrations Actual Size

SHORT ALL-METAL COMBINATION WRITING SETS



2-C Set \$8.50 Plain Gold Filled

52-C Set \$9.00 Checker Gold Filled

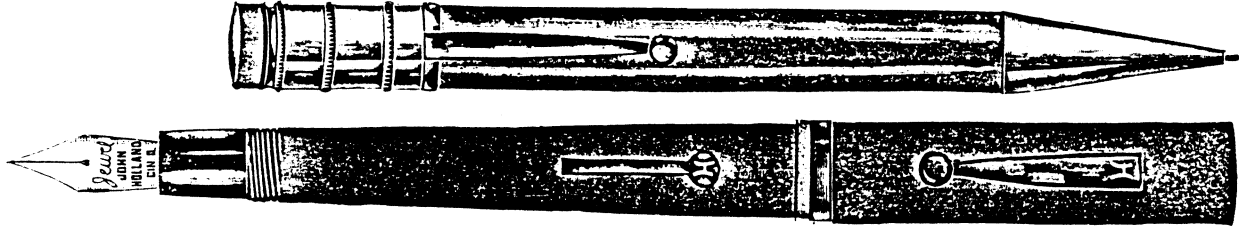
62-C Set \$13.00 Moire Gold Filled

LONG ALL-METAL COMBINATION WRITING SETS

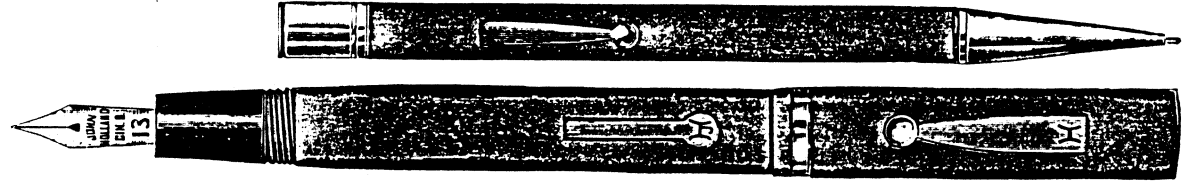
NUMBER  
FOR  
ORDER  
FORM  
1000  
1000

**RUBBER  
COMBINA-  
TION  
WRITING  
SETS**

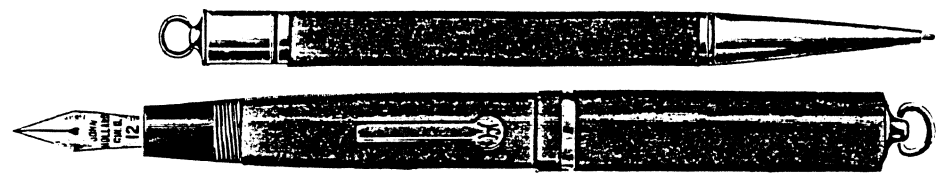
Twenty-three



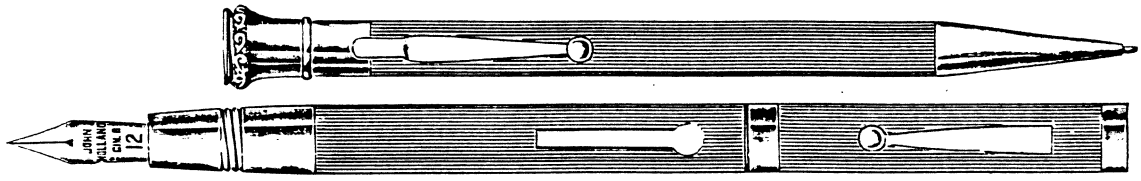
7-C Coral Set  
\$10.00  
Men's Oversize  
Rubber Gold  
Mounted



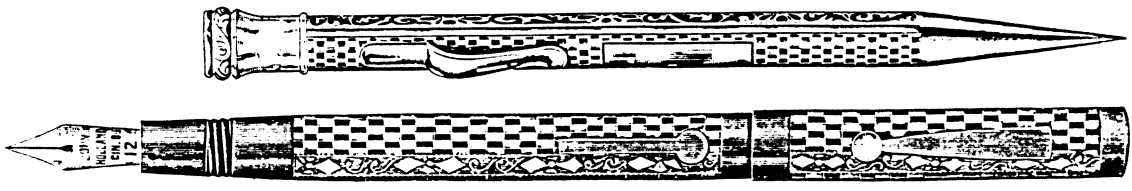
3-C Coral Set  
\$7.50  
Men's Rubber Gold  
Mounted



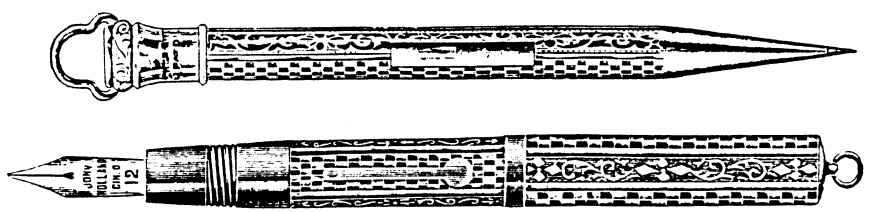
2-R Coral Set  
\$6.50  
Ladies' Rubber Gold  
Mounted



32-C Set  
\$12.00  
Straight Line  
Gold Filled



72-C Set  
\$15.50  
Checker, Engraved  
Panel Gold Filled



72-R Set  
\$14.50  
Checker, Engraved  
Panel Gold Filled  
Yellow and Black  
Guard to Match  
\$1.00

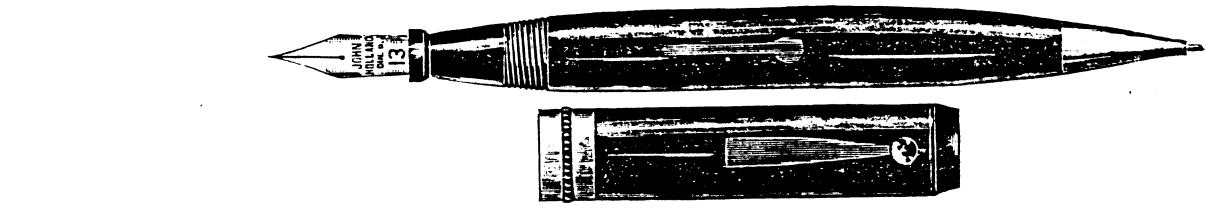
Illustrations  
Actual Size

Illustrations  
Actual Size

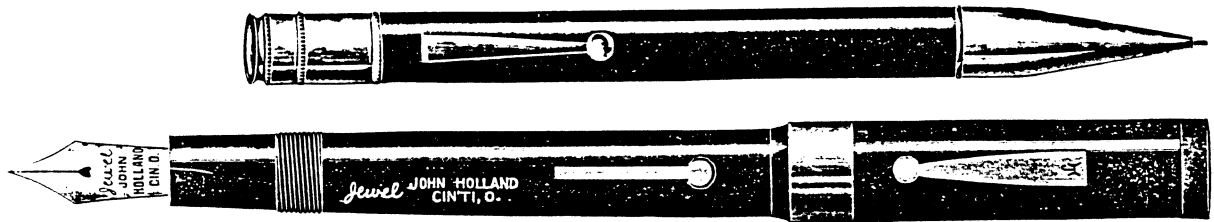
**ALL-METAL  
COMBINA-  
TION  
WRITING  
SETS**

Twenty-two

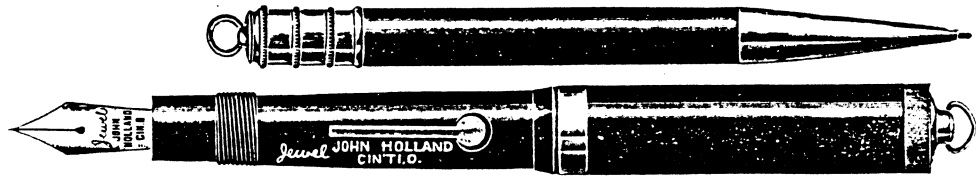
*John Holland* and *Wentham*  
PEN.  
U.S.A.



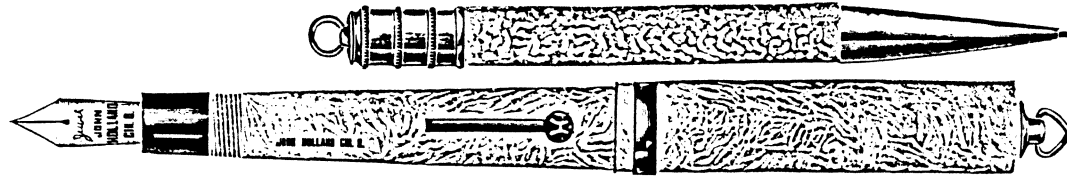
No. 20—\$6.00  
Combination  
Pen on one end,  
Pencil on other  
end



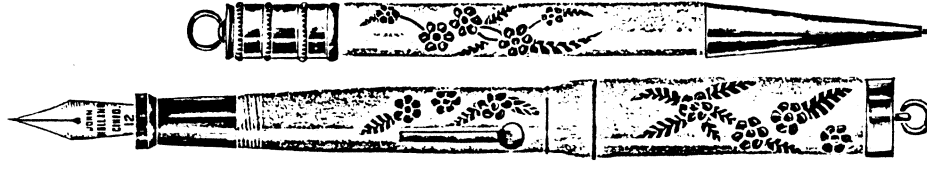
6-C Set  
\$10.00  
Men's Rubber Gold  
Mounted



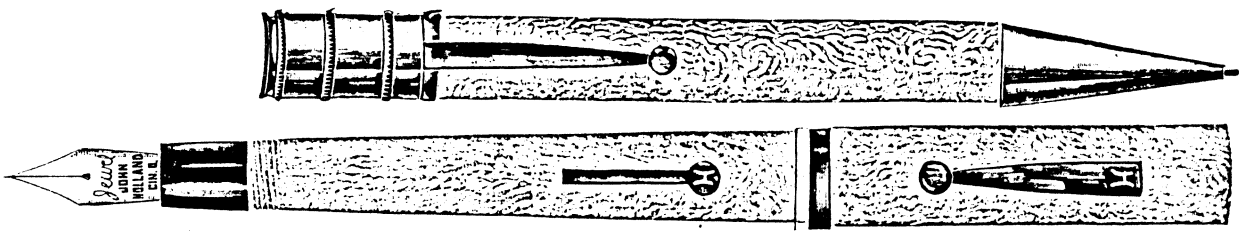
3-R Set  
\$7.50  
Ladies' Rubber Gold  
Mounted



3-R Jade Set  
\$8.00  
Ladies' Gold Mounted  
Green Guard to Match,  
\$1.00



3-R Green H. P. Set  
\$8.50  
Ladies' Hand Painted  
Flower Design, Green  
Guard to Match,  
\$1.00



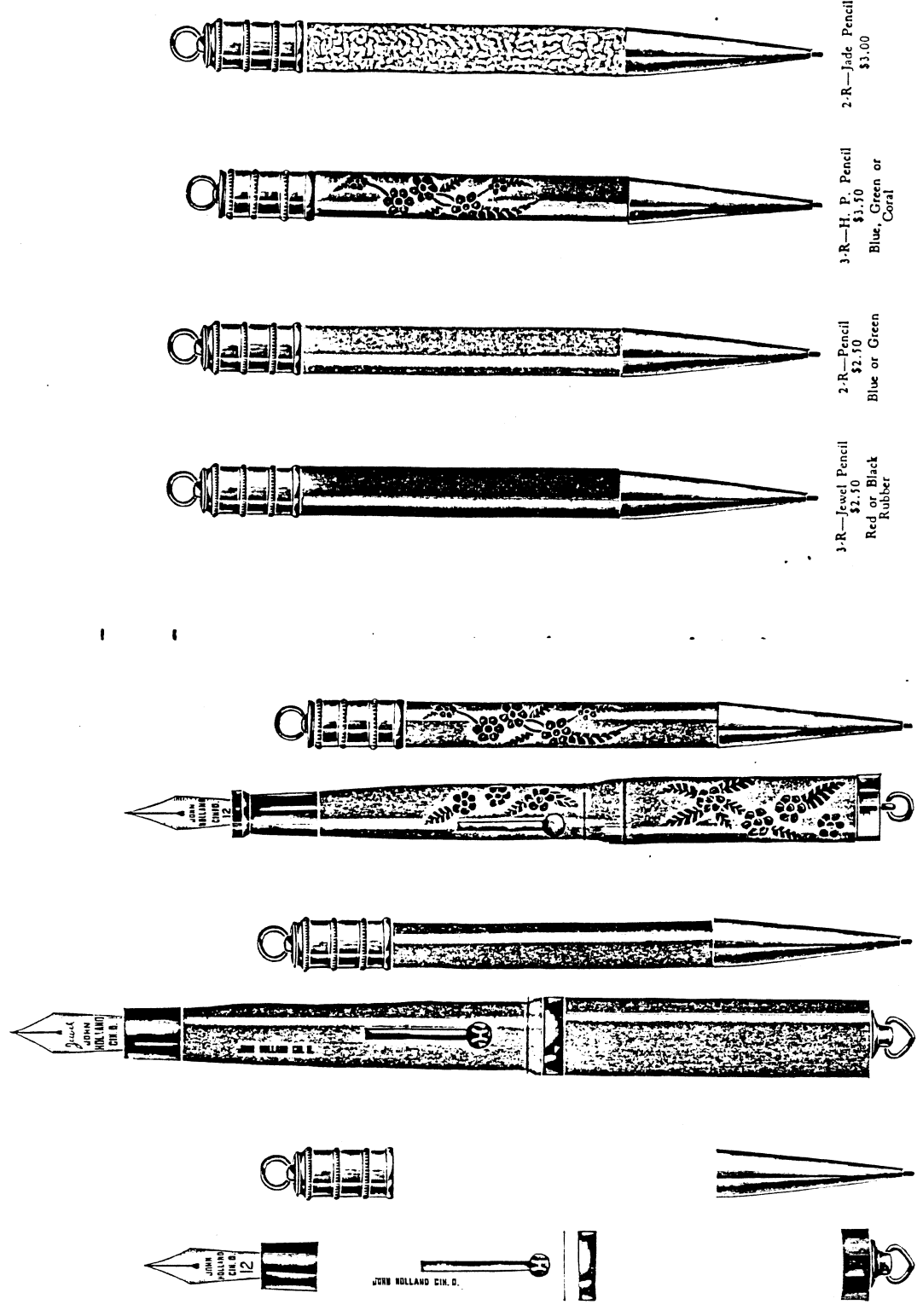
7-C Jade Set  
\$10.50  
Men's Gold Mounted

RUBBER  
COMBINA-  
TION  
WRITING  
SETS

GREEN  
COMBINA-  
TION  
SETS

Illustrations  
Actual Size

Illustrations  
Actual Size



3-R—Jewel Pencil \$2.50 Red or Black Rubber  
 2-R—Pencil \$2.50 Blue or Green  
 3-R—H. P. Pencil \$3.50 Blue, Green or Coral  
 2-R—Jade Pencil \$3.00

Pencil Propel—Repel—Espe! Mechanism

Illustrations Actual Size

2-R Blue H. P. Set \$8.50  
 Ladies' Hand Printed Flower Design, Blue Guard to Match, \$1.00

Illustrations Actual Size

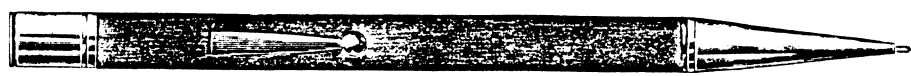
2-R Blue Set \$6.50  
 Ladies' Gold Mounted Blue Guard to Match, \$1.00

2-R White Set \$6.50  
 Ladies' Gold Mounted White and Black Guard to Match, \$1.00

Illustrations Actual Size

RING TOP PENCILS

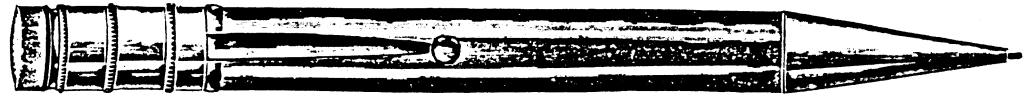
COLORED COMBINATION SETS



Royal C Pencil  
 \$1.50  
 Red or Black  
 Rubber



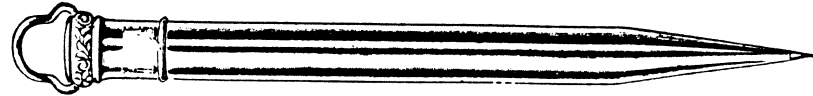
6-C Pencil  
 \$2.50  
 Red or Black  
 Rubber



6-C Jewel Pencil  
 \$3.00  
 Red, Black or  
 White



Jade Jewel Pencil  
 \$3.50



2-R Pencil  
 \$2.50  
 Plain Gold  
 Filled



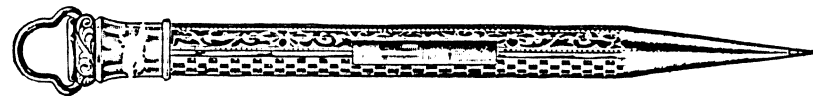
52-R Pencil  
 \$3.00  
 Checker  
 Gold Filled



32-R Pencil  
 \$4.00  
 Straight Line  
 Gold Filled



62-R Pencil  
 \$4.00  
 Moiré  
 Gold Filled



72-R Pencil  
 \$4.50  
 Checker  
 Engraved Panel  
 Gold Filled

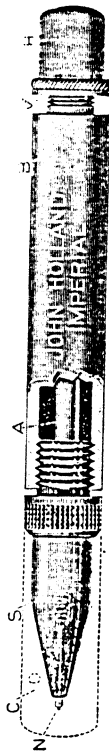
Illustrations  
 Actual Size

Illustrations  
 Actual Size

**OVER-SIZE  
 PENCILS**

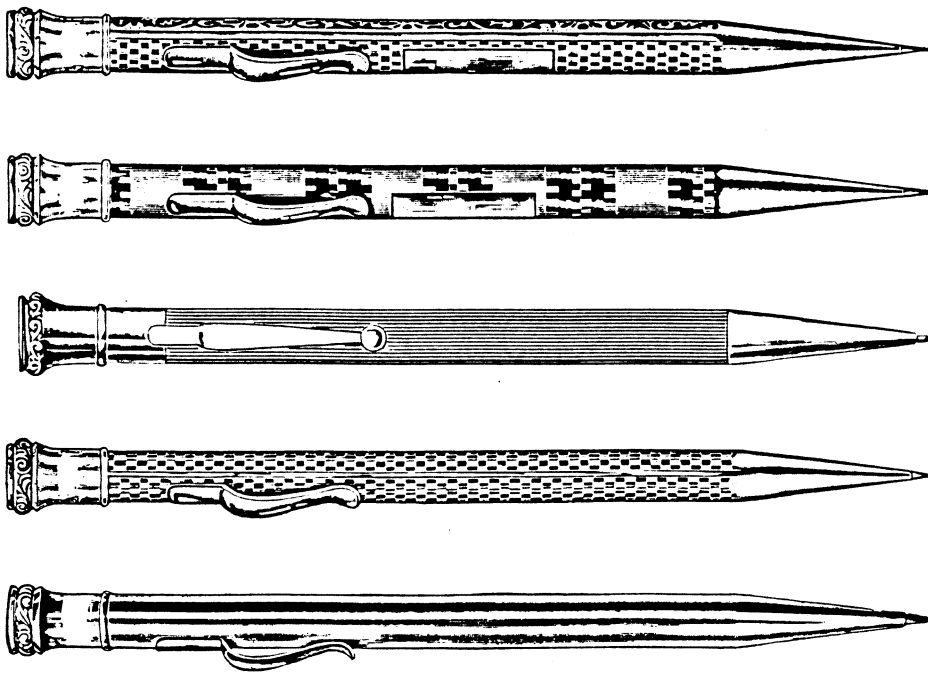
**RING TOP  
 GOLD  
 FILLED  
 PENCILS**





N—Needle C—Cap S—Section A—Air Tube B—Barrel V—Air Supply H—Screw Head

John Holland Ink Pencils are the result of more than fifty years' experience in the manufacture of these instruments by our company. The John Holland Imperial is the foremost product in material and scientific arrangement and is absolutely unleakable, as you will readily understand by the study of the illustration above. This ink pencil will write the moment it touches paper and it cannot leak, however it may be carried. We unqualifiedly warrant this pen to be the most perfect ever constructed and to give perfect service.



2-C Pencil  
\$2.50  
Plain Gold Filled

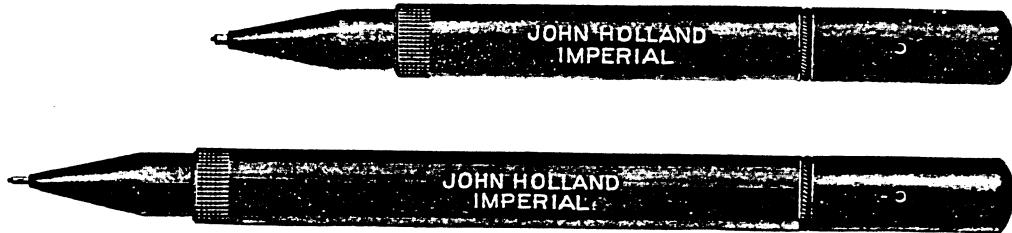
52-C Pencil  
\$3.00  
Checker  
Gold Filled

32-C Pencil  
\$4.00  
Straight Line  
Gold Filled

62-C Pencil  
\$4.00  
Moire  
Gold Filled

72-C Pencil  
Checker  
Engraved  
Panel  
Gold Filled

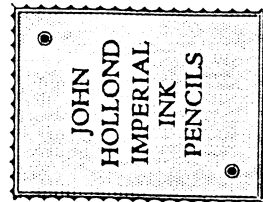
Illustrations  
Actual Size




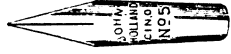

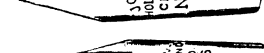
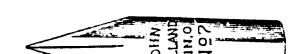
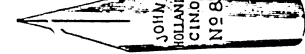
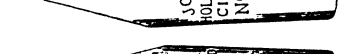
Imperial  
\$2.50

V-Imperial  
\$2.50

Illustrations  
Actual Size

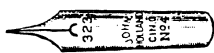
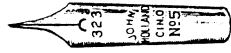

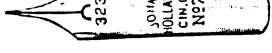
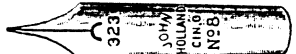


LONG NIB—Medium or Broad Point

						
4	5	6	7	8	9	10
\$1.75	\$2.00	\$3.50	\$3.00	\$3.50	\$4.00	\$4.50

LONG NIB—Extra Fine Point

FOR BOOKKEEPING PURPOSES

				
4—323	5—324	6—325	7—326	8—327
\$1.75	\$2.00	\$2.50	\$3.00	\$3.50



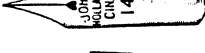
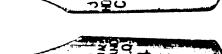
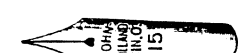


JOHN HOLLAND GOLD DIPPING PENS

JOHN HOLLAND 14K GOLD BARREL PENS  
The complete pen and barrel are of one piece of gold, which gives them good action and the greatest durability of any writing instrument ever made. We possess a number of these pens of our make that have been in constant use for 50 years and still serviceable.

Styles and Sizes of

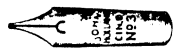
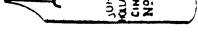

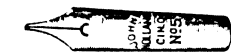
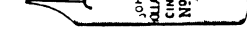

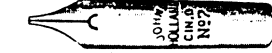
JOHN HOLLAND CELEBRATED GOLD PENS

Made of Extra Heavy 14-Kt. Gold. Genuine Iridium Tipped Used in John Holland Fountain Pens

						
\$1.25	\$1.50	\$1.75	\$2.00	\$2.50	\$3.00	\$3.50

Short Nib Pens

The above pens are made in three styles—fine, medium and coarse.

						
\$1.50	\$1.75	\$2.00	\$2.50	\$3.00	\$3.00	\$3.50

Stub Pens

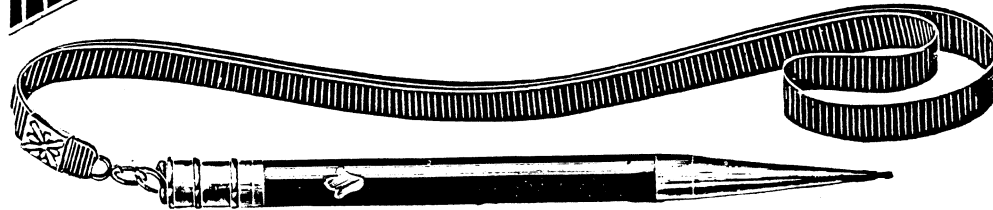
Medium or blunt point for letter writing and signature.

NOTE—Special pens made for bookkeeping, stenography and manifold use at same prices as above.

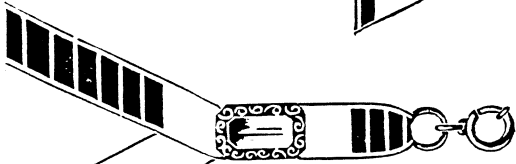
John Holland Gold Pens have a distinctive advantage over every other make on account of our vast experience in their production. The final tests that each of our gold pens undergo are made under the personal supervision of one of the sons of John Holland.

JOHN HOLLAND GOLD PENS FOR FOUNTAIN HOLDERS

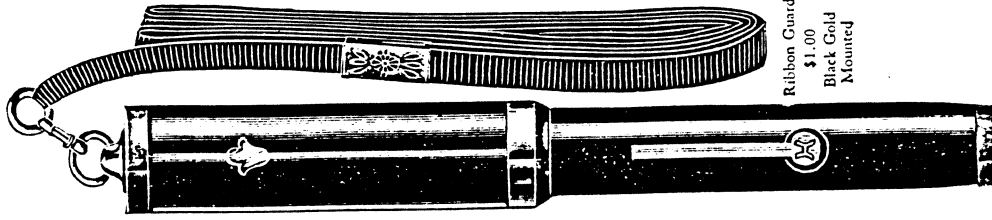
# SAUTOIRS



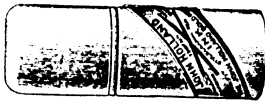
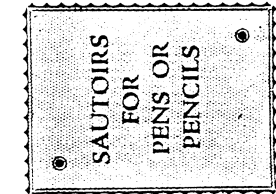
Ribbon Guard  
\$1.00  
Yellow and Black  
Gold Mounted



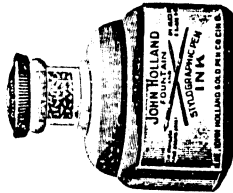
Ribbon Guard  
\$1.00  
Coral Green  
or Blue



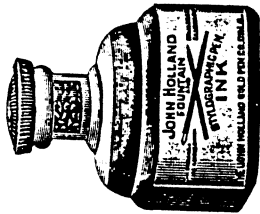
Ribbon Guard  
\$1.00  
Black Gold  
Mounted



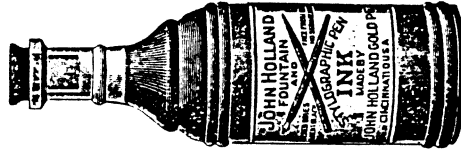
Traveler's  
wooden case  
with one ounce  
bottle ink  
50 cents



2 ounces—15 cents



4 ounces—25 cents



1 pint—75 cents

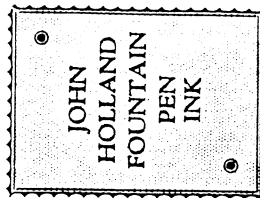


1 quart—\$1.50

John Holland Fountain Pen Ink will produce perfect work in any good pen. It is the perfect result of many years of experience and will always give a convenient flow. The ingredients are in perfect fluid condition, entirely free from sediment. It will produce permanent records and cannot injure paper. When first used it appears a dark blue shade and dries to permanent black.

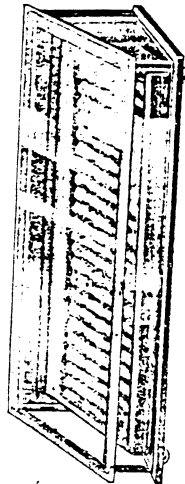
The cost of John Holland Fountain Pen Ink is no more than for any other good ink.

RIBBON GUARD ARE MADE OF BEST GRADE OF SILK. MOUNTINGS ARE 14K GOLD FILLED

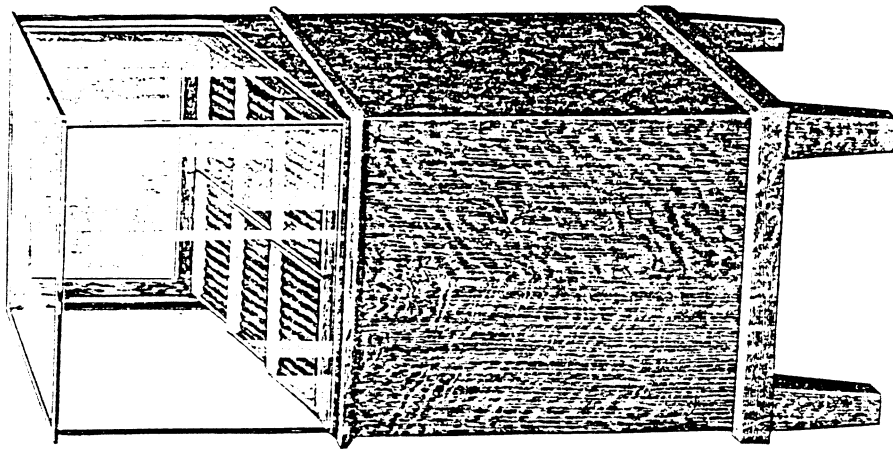


Two dozen size contains one tray, displaying 24 Pens. Length, 15 1/2 inches. Height, front, 2 inches. Height, back, 4 1/2 inches.

This case furnished with an order of 2 dozen of John Holland Fountain Pens.



No. 1 C-C



No. 6 S-H-C

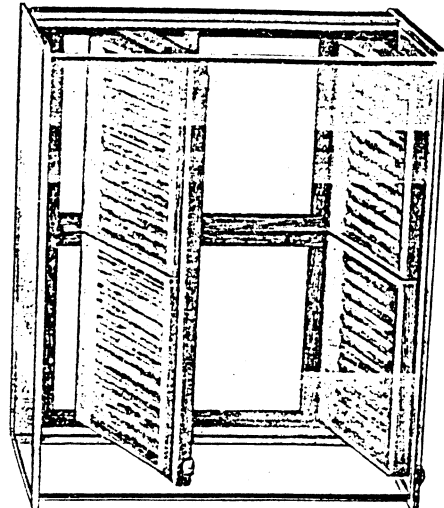
A High Grade Floor Show Case, displaying 6 dozen Pens, all on one shelf.

Furnished in either Mahogany or Golden Quarter Sawn Oak. Length, 16 1/2 inches. Width, 24 inches. Height, 42 inches.

This case furnished with an order for 6 dozen of John Holland Fountain Pens.

Show cases will be furnished at factory cost, to be paid for at time of delivery. The dealer will be furnished Free with merchandise equal in list prices to the amount paid for the case. When merchandise has been sold, the dealer has his case Free.

DISPLAY CASE FOR JOHN HOLLAND FOUNTAIN PENS

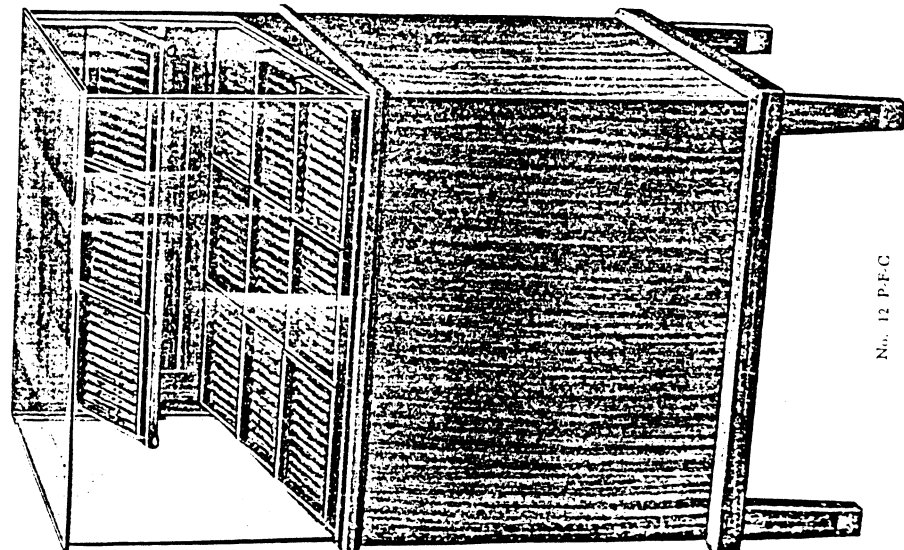


No. 4 U-C-C 4 Dozen Size

Popular type of upright style Counter Case, affording a maximum display with minimum amount of counter space.

Length, 16 1/2 inches. Width, 9 inches. Height, 14 1/2 inches.

This case furnished with an order of 4 dozen of John Holland Fountain Pens.



No. 12 P-F-C

A High Grade Floor Show Case, displaying 12 dozen Pens.

Furnished in Golden Quarter Sawn Oak or Mahogany.

Length, 24 inches. Width, 24 inches. Height, 42 inches.

This case furnished with an order for 12 dozen of John Holland Fountain Pens.

Other cases furnished in oak or mahogany, with capacity as large as 48 dozen.

DISPLAY CASE FOR JOHN HOLLAND FOUNTAIN PENS

### JOHN HOLLAND FOUNTAIN PEN PARTS PRICE LIST

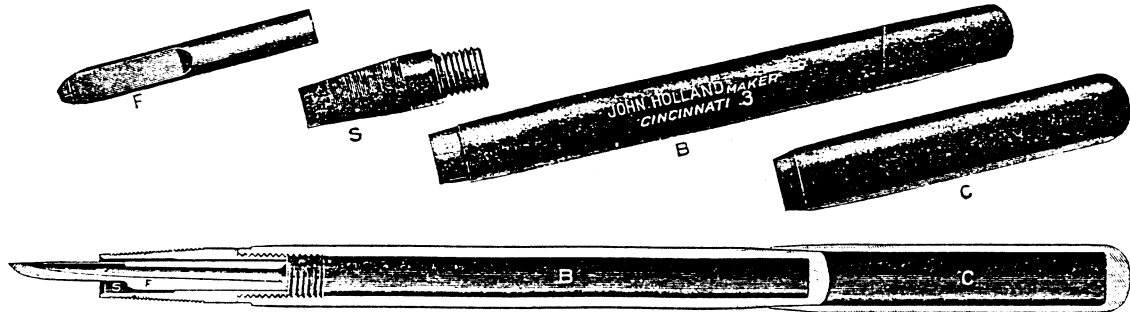
When a new part or any repairs are needed, send the complete pen so the new parts can be properly fitted together.

Mark your name and address plainly on the package, so that we can identify it with your letter of instructions. Empty the ink from pen before mailing.

No. on Holder	72	73	74	75	76	77	78
Cap.....	\$ .50	\$ .50	\$ .50	\$ .50	\$ .50	\$ .75	\$ .75
Barrel.....	1.00	1.00	1.00	1.25	1.25	1.50	1.50
Feed Bar.....	.50	.50	.50	.50	.50	.75	.75
Point Section.....	.50	.50	.50	.50	.50	.75	.75
Ink Sac.....	.35	.35	.35	.35	.35	.35	.35
Presser Bar.....	.30	.30	.30	.30	.30	.30	.30
Clip.....	.25	.25	.25	.25	.25	.25	.25
Ring Top.....	.25	.25	.25	.25	.25	.25	.25

No. on Nib	12	13	14	15	16	17	18
New Nib.....	\$1.25	\$1.50	\$1.75	\$2.00	\$2.50	\$3.00	\$3.50
Allowance on Old Nib..	.25	.25	.35	.45	.55	.65	.75
Repoint Nib	.75	.75	.75	.75	.75	.75	.75
Straighten Nib.....	.50	.50	.50	.50	.50	.50	.50

Repointed nibs cannot be warranted to wear well or have the same quality of point or flexibility as new pens. Pens smaller than No. 5 are seldom worth repointing.



Bisected view of the John Holland Fountain Pen, the parts being in their proper position. F—Nib. S—Section. B—Barrel. C—Cap.

### JOHN HOLLAND JEWEL FOUNTAIN PEN DESK SET

The base and pens are made of the same unbreakable material, Jade Green or Black and Red Mottled.

No. 12. Mottled Black and Red base and pen .....	\$12.00
Base, pen and pencil.....	15.00
No. 15. Jade Green base and pen.....	\$15.00
Base, pen and pencil.....	18.50

